



4th COMPETITION IN CORPORATE SOCIAL RESPONSIBILITY in the domain of volunteerism

TERMS OF PARTICIPATION

Organizer: Pancyprian Volunteerism Coordinative Council

Call for the Competition

The Pancyprian Volunteerism Coordinative Council (PVCC) announces the 4th competition in Corporate Social Responsibility in the domain of volunteerism and calls for companies responding to the purpose of the competition to submit their participation.

Purpose of the Competition

To project the companies and the good practices/actions that they have developed in cooperation with voluntary/non-governmental organizations (NGOs) contributing to the improvement of the problems society is facing and/or supporting the NGOs, **during the period 2017-May 2018**, such as:

- Supporting the work of voluntary organizations/NGOs and therefore society's needs that are being met by those organizations, and/or
- Beneficial cooperation developed between companies and NGOs for social purposes contributing for example in:
 - responding to social issues and needs
 - combating poverty and social exclusion
 - combating discrimination and inequalities
 - improving the quality of life through actions related to education, health, welfare, etc.
- Promoting corporate volunteering: i.e. participation of the company's employees in voluntary programs/actions, in actions for meeting the needs of NGOs and their purposes, of the vulnerable groups they help, or of the society in general, providing voluntary work in NGOs, etc.

Note on the actions that can be proposed:

The actions/good practices of corporate social responsibility developed by the company and submitted to the competition, must:

1. be directly related to its business activity and meet an actual social problem/challenge or aim in facing the consequences of the company's operations on the environment or in the society in general.
2. define the interested parties (i.e. vulnerable group, community, NGO, etc.) that it will focus on and describe the relevant benefits they will have.



According to the European Commission, Corporate Social Responsibility “refers to companies taking responsibility for their impact on society” (European Commission, 2011). It is noted that corporate social responsibility doesn’t include charity activities and commercial sponsoring targeted solely in projecting the logo or the products of a company.

Right of participation

Any company that is legally registered in the Registrar of Companies can participate in the competition.

Start / Closing dates of competition

Date of Call	27th March 2018
Closing Date (deadline for submitting the application form)	31st May 2018 New closing date: 29 June 2018

Submission of application forms

As a prerequisite for participating in the competition, two **(2) forms** must be completed. These are uploaded on the webpage of the PVCC, www.volunteerism-cc.org.cy, at a central point entitled “4th COMPETITION IN CORPORATE SOCIAL RESPONSIBILITY in the domain of volunteerism”.

Form 1 Application form for companies’ participation	<ul style="list-style-type: none"> • <u>To be completed</u> and submitted online <u>by the companies</u>. The fields included in the form are listed in Annex 1. • Is submitted online, through the webpage of the PVCC.
Form 2 NGO Confirmation Form	<ul style="list-style-type: none"> • <u>The form must be completed by the NGO/NGOs</u> referred in the application, to confirm that the information provided is correct. • Must be sent to the postal address of the PVCC: 9, Andrea Avraamides Str., 3rd Floor, Apt. 301, 2024 Strovolos, Nicosia. • If the confirmation form/forms is/are not submitted to the PVCC, the application form will not be examined.

What type of actions can each company propose/submit?

The companies may propose any action/good practice they believe promotes the purposes of the competition as described in the point “PURPOSE OF THE COMPETITION”, pointing out however, that the actions described are indicative and do not cover the variety of actions that the companies may develop with the collaboration of NGOs or/and the support towards the NGOs. In



addition, the interested companies need to read the **Note on the actions that can be proposed**, under the heading “The purpose of the competition”.

Confidentiality

Any data that will be submitted within the framework of the competition (data of companies or NGOs) shall remain confidential for the whole duration of the competition. After completion of the competition only the winners shall be announced. Therefore, the names of the other participating companies in the competition will not be announced.

Evaluation

A group of specialists formed by the PVCC will evaluate the submitted application forms.

Competition Criteria

The Evaluation Committee will evaluate the basic parameters of the information submitted by the companies as mentioned in Annex I.

Winners Announcement and awards

The winners (companies) will be announced and will receive honors during the annual reception at the Presidential Palace hosted by the Presidential couple, for the volunteers, held every December.

Other announcements

Any additional announcements will be uploaded on the webpage of PVCC.

ANNEX I – The fields included in the application form are:

1. Company Name (that is applying for the competition)
2. Name of Company's Representative (person completing the application form)
3. Company's Registration number in the Registrar of Companies
4. Company's phone number
5. Company's e-mail
6. Company's website
7. Information on the company's activity
8. Size of company (small, medium, large)
9. Total net profit (after taxation in euros) - **non mandatory field**
10. Company's Social Responsibility Actions
11. Write down the organization(s) (NGO/NGOs) that will be mentioned in the application.
12. Action/actions/Good Practices of Company:
 - 12.1. **Definition of the social issue/problem that is to be alleviated (and is related to the action/good practice)**
(i.e. combating poverty and social exclusion, discrimination and inequality and/or improving the quality of life through actions related to education, health and welfare, etc.)
 - 12.2. **Description of action/good practice**
 - 12.3. **Name of NGO/NGOs** with which the company collaborated or the company supported.
 - 12.4. **Quantitative data related to the action/good practice**
(i.e. 'size'/scale of activity, frequency/duration in time, number of participants/people who have benefited, details related to the benefit and the positive contribution of the action, etc.)
 - 12.5. **Qualitative data related to the action/good practice**
(i.e. the degree of influence/contribution or the benefit towards the NGO/NGOs, in relation to the programs, the people served/the members, the community/society in general or in some specific social matter.
 - 12.6. **Innovation of action**
(i.e. description of the action's innovative elements)
 - 12.7. **Corporate Volunteering**
(i.e. describe whether employees of the company have participated in the specific action and refer the type of work they have offered, etc.)
 - 12.8. Do you wish to submit an additional action? If YES, complete the following.
(Note: Companies shall complete their other action according to the fields 12.1-12.7 of the application).



Member of International Council of Social Welfare (ICSW), European Volunteer Centre (CEV) and & European Network of National Civil Society Associations [ENNA]

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